

THE VIEW FROM GEN Z

BRIDGING THE GAP WITH GEN Z – TURNING SCEPTICS INTO CHANGEMAKERS

BDO Global
Natural Resources
2022 Survey Findings

ABOUT BDO'S RESEARCH

Five key markets
for natural resources

757
survey responses:



Australia



Canada



Latin America



South Africa



United Kingdom



267
Natural
resources
corporates



234
School
students



256
University
students

Gen Z are 'cautious altruists' – looking for a career with a clear sense of purpose...



59%

of Gen Z say having a career that positively impacts the environment is important to them (rating 7 or above out of 10)



66%

of Gen Z say having a career that positively impacts local communities is important to them (rating 7 or above out of 10)

...coupled with job security and a clear sense of progression

Five factors most important to careers for Gen Z



Job
security



Work-life
balance



Financial
reward



Career
progression



Being respected and
recognised for work done

Yet Gen Z don't perceive that natural resources can provide what they want from their career



15%

of Gen Z are 'very interested' in a career in the mining sector



14%

of Gen Z are 'very interested' in a career in the oil and gas sector



31%

of Gen Z are 'very interested' in a career in the renewables sector